

Conference Programme

Chaired by: Stephen Lowe, Chair of Broadband Wireless Association

- 09:30 Wireless economics - how small-cell offload will impact mobile operator financial performance**
Richard Medcalf
Director, Research & Economics Practice, Cisco
- 09:50 Understanding operator strategies in an all-IP environment**
Shawn O'Neall
Director of Technology and Product Management, BroadSoft
- 10:10 Mobile broadband: unleashing LTE with an innovative approach**
Richard van Wijk
EMEA Wireless Business Development Manager, Alcatel-Lucent
- 10:35 COFFEE**
- 11:00 KEYNOTE ADDRESS: Meeting the design challenges of LTE and LTE-Advanced**
Moray Rumney
Lead Technologist, Agilent
- 11:30 What is a 4G Heterogeneous network? Is this the future of operator networks?**
Damiano Coletti
Senior Commercial Director, Airspan
- 11:50 Scalable LTE basestations – the semiconductor baseband processing challenges**
Tim Summers,
Digital Systems Manager, Networking Processor Division, Freescale Europe
- 12:10 Software defined radio for LTE: from flexibility to low power**
Rodolfo Torrea
Wireless Research Engineer, IMEC
- 12:30 LUNCH**
- 13:40 Antenna configuration and SON solutions to meet LTE and LTE-Advanced requirements**
David Barker
Chief Technology Officer and Vice President Technical Marketing, Quintel
- 14:00 Active antenna systems - the next big step in infrastructure evolution**
Simon Mellor
CEO, AceAxis
- 14:20 Energy Saving for LTE networks and devices - the OpenET Alliance**
Jeremy Hendy, Vice President Marketing, Nujira
- 14:40 PANEL SESSION: Technical challenges of implementing LTE-Advanced and SON**
Moderated by: Helen Duncan, Editor of EPN RF&Wireless Blog
Panellists: Moray Rumney, Agilent Technologies; David Barker, Quintel; Chris Simmonds, AceAxis; Paul Neil, Picochip

- 15:20** **COFFEE**
- 15:40** **SON techniques for interference management**
Paul Neil
Director, Product Marketing, Picochip
- 16:00** **Emulating the complete wireless environment for effective testing**
Nigel V Wright
VP of Wireless Product Marketing, Spirent Communications
- 16:20** **LTE voice solutions and how to evaluate the performance/quality**
Meik Kottkamp
Technology Manager, Rohde & Schwarz
- 16:40** **Discussion and Chairman's Closing Remarks**
- 17:00** **CONFERENCE ENDS**

Please note: Programme details are liable to change without notification