



**8 September 2011
Radisson Blu Schiphol Hotel
Amsterdam**

Sponsorship Prospectus

About the event

LTE Focus is the only LTE conference that specifically addresses the enabling technology for LTE as well as the issues affecting operators and service providers. Now in its third year, the event provides a rapid and easily accessible opportunity for attendees to update their knowledge of the 3GPP LTE market and its technology.

LTE Focus 2011 will take place in Amsterdam on 8 September 2011 – immediately prior to IBC – and offers delegates a cost-effective means of hearing the latest views of LTE operators, analysts and technology experts on the progress in LTE and its evolution towards LTE-Advanced.

The event addresses both business and technical issues surrounding LTE implementation and realisation, and features an exhibition area. LTE Focus is aimed at operators, managers and other stakeholders concerned with LTE component development and test, system integration, spectrum and regulatory affairs, proposed installations, network realisation and operation.

Sponsorship benefits

- Network with leading operators and OEMs
- Meet the technology leaders in radios, baseband, RF, SDR, MIMO, femtocells, network planning and test & measurement
- Contribute to the Panel Session
- Listen to authoritative presentations on the key issues affecting LTE deployment and LTE-A
- Find out the latest news on network deployments worldwide



A unique opportunity to reach the key decision makers in the LTE community

Themes

The LTE business model

Standards, spectrum and regulatory issues

Designing and maintaining a profitable network

HSPA+ /LTE/LTE-A evolution path

Design and test of handsets and terminals

Residential and enterprise femtocells

Self-organising networks and distributed basestations

Keeping down infrastructure CAPEX and OPEX

Data offload for expansion of capacity

Green issues

Network emulation and load testing

Sponsorship packages

Exclusive opportunities – one only per event

Event sponsor

Price on application

- Guaranteed premium presentation slot within the conference
- One table top exhibition space
- 15 delegate places (each place valued at €375)
- Logo and hotlink in premium position on conference Web site
- Advertising and information incorporated in soft copy proceedings
- Individual promotional e-mail broadcast to event database (20,000+)
- Logo and hotlink on general e-mail broadcasts
- Lunch sponsorship
- Final attendee database

Proceedings USB sponsor

€500

- Logo and hotlink on conference Web site
- Advertising and information incorporated in soft copy proceedings
- Company USB stick used to distribute conference proceedings (sponsor to supply)

Platinum sponsor

Price on application

- One table top exhibition space
- 10 delegate places (each place valued at €375)
- Logo and hotlink on conference Web site
- Advertising and information incorporated in soft copy proceedings
- Logo and hotlink on e-mail broadcasts
- One guaranteed presentation slot within the conference
- Final attendee database

Drinks reception sponsor

€2,000

- One table top exhibition space
- 3 delegate places (each place valued at €375)
- Logo and hotlink on conference Web site
- Signage at the reception
- 5-minute opening remark before reception
- Advertising and information incorporated in soft copy proceedings
- Logo and hotlink on e-mail broadcasts



General sponsorship opportunities

Gold sponsor

Price on application

- One table top exhibition space
- 7 delegate places (each place valued at €375)
- Logo and hotlink on conference Web site
- Advertising and information incorporated in soft copy proceedings
- Logo and hotlink on e-mail broadcasts

Exhibition sponsor

€1,650

- One table top exhibition space
- 2 delegate places (each place valued at €375)
- Logo and hotlink on conference Web site
- Advertising and information incorporated in soft copy proceedings
- Logo and hotlink on e-mail broadcasts

Silver sponsor

Price on application

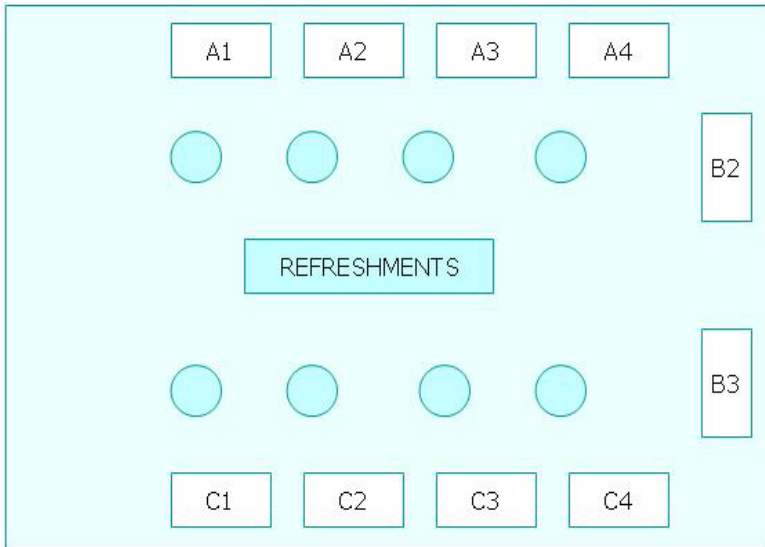
- One table top exhibition space
- 4 delegate places (each place valued at €375)
- Logo and hotlink on conference Web site
- Advertising and information incorporated in soft copy proceedings
- Logo and hotlink on e-mail broadcasts

Supporter

€200

- Logo and hotlink on conference Web site
- Advertising and information incorporated in soft copy proceedings

Stand Layout



Contact

Tony Hennie
Quadritech Ltd.

Mobile: +44 7968 097204

thennie@quadritech.co.uk
www.ltefocus.com

